

## Brookline Day Business Virtual Info Session Agenda Tuesday, August 16, 2022 9:00 – 10:30 am via Zoom videoconference

**Zoom Videoconference Info:** Please click this URL to register & find the information to join as an attendee via your confirmation email: <a href="https://brooklinema.zoomgov.com/webinar/register/WN\_qslxmRxYQcyzowNchTWs8g">https://brooklinema.zoomgov.com/webinar/register/WN\_qslxmRxYQcyzowNchTWs8g</a>

Meeting ID: 161 477 2936 | Passcode: 61859093

Contact Meredith Mooney (<a href="mailto:mmooney@brooklinema.gov">mmooney@brooklinema.gov</a>) if you have any issues registering or joining this meeting.

9:00am Webinar Welcome

9:05am Event Overview

**9:15am** Opportunities and best practices for Retail Stores and other Commercial Vendors

**9:25am** Opportunities and best practices for Restaurants

**9:35am** Health Department Permitting & Food Service Requirements

**9:40am** Programming for Wellness Stage

**9:45am** Event marketing and promotion

**9:50am** Q&A

**10:30am** Conclude meeting